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OnRamp Announces Disaster Recovery Solutions to Help Prepare Customers for Harsh Winter Months

AUSTIN, TX – OnRamp, a data center services provider headquartered in Austin, Texas, is helping businesses prepare their IT infrastructure with [disaster recovery](#) solutions as the weather transitions from hurricane season to the upcoming winter months. Because inclement weather is now expected to be far more intense than meteorologists' predictions, as was the case with the 2012 hurricane season, the importance of a business continuity plan is heightened. Natural disasters come in a variety of forms, but the most prevalent at this time of year include gusting winds, freezing rain, sleet and snow. In large amounts, these conditions can disrupt a city's utilities, often resulting in widespread power outages or blackouts, wreaking havoc on a business's IT infrastructure.

This year's hurricane season serves as a prime example of the unpredictability of the nation's weather patterns, which produced far greater activity and record-setting events outside of meteorologist's expectations. Beginning with an unusually early start to the season, in its duration, 19 named storms and 10 hurricanes were produced. The most devastating of which, the hurricane dubbed "Superstorm Sandy" became the largest storm ever recorded. Generating 94 mile per hour winds and expanding 900 miles, the storm engulfed the North East section of the United States and caused tens of billions of dollars in damages to the hardest hit states of New York and New Jersey alone. In its wake, the devastating storm knocked out power and caused severe flooding which ground businesses to a halt and left many unable to recoup from their losses.

As winter approaches, the threat of severe weather conditions and natural disasters still remains. According to the 2013 Almanac, "temperatures will be much colder this winter from the East Coast westward to a line from the Dakotas to Texas." With a frequent storm track anticipated across the South, meteorologists believe it will be a wet winter for portions of the Gulf Coast. The combination of these factors could result in weather conditions that may prove to be a detriment to businesses that do not use data center providers for their data storage needs. Without the proper redundancies in place to ensure around-the-clock uptime for their equipment, companies put themselves at risk of unwanted and unplanned downtime as the likelihood of power disruptions in winter months increases.

"When disasters strike, it is essential for businesses to establish effective IT partners in remote locations, to ensure the confidentiality, availability, and integrity of data operations," stated OnRamp's Founder, Chad Kissinger. OnRamp's disaster recovery solutions provide companies who cannot afford downtime, loss of productivity and revenue with a secure, redundant and reliable environment to deploy their operations for business continuity. OnRamp assists companies around the country in maintaining reliable disaster recovery operations deployed from its state-of-the-art data center facilities with the critical infrastructure and [Full7Layer Support](#) necessary for 100% uptime 24/7/365.

OnRamp's state-of-the-art [Data Center](#) is located in Austin, a geographically stable location that is free from major weather-related threats. In addition, Texas resides on a power grid that is separate from those on the coasts, making it less susceptible to power failures and perfect for the placement of infrastructure that is intended to serve data to end users all over the US. Moreover, OnRamp's Full7Layer Support goes above the network layer to help with anything and everything, from racking and stacking new equipment, to monitoring or repairing it on an ongoing basis. The fact that such deeply experienced OnRamp engineers are always available is especially important to Disaster Recovery customers, whose IT staff is far removed from their equipment by design, enabling them to effectively run remote IT environments and removing the need to travel between main offices and remote sites. And, OnRamp can provide dedicated workspaces, seats and conferences rooms for when such travel can't be avoided.



About OnRamp

OnRamp was founded in 1994 in Austin, Texas. As one of Texas' first Internet operations companies, OnRamp's history is rooted in providing reliable and secure connectivity that enables distributed computing. Today, OnRamp is a data center operations company that delivers [colocation](#), [managed hosting](#), [cloud](#) and disaster recovery services backed by Full7Layer Support.

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